



## Privacy Policy

The Privacy Policy of Apex Environmental describes how it collects, uses, and discloses personal information collected from users of the website, forums and any other platforms. This Policy is in compliance with the Protection of Personal Information Act (POPIA) 2013 of South Africa.

### 1. Information Collected:

Apex Environmental may collect the following types of personal information:

- 1.1. Contact Information: such as your name, email address, postal address, and phone number.
- 1.2. Account Information: if an account is created with Apex Environmental, Apex may collect information such as username, password, and other account-related information.
- 1.3. Transaction Information: if purchases are made or clients engage in a transaction through the Service, we may collect information such as payment card information and billing address.
- 1.4. Usage Information: Apex Environmental may collect information about how clients use the Service, including their browsing history, search queries, and interaction with the website.
- 1.5. Device Information: Apex Environmental may collect information about the device clients use to access the Service, including IP address, browser type, operating system, and device identifiers.
- 1.6. Location Information: with the client's consent, we may collect information about their precise or approximate location.



## **2. How the information is used:**

Apex Environmental may use the personal information collected for the following purposes:

- 2.1. To provide and maintain the Service;
- 2.2. To process and fulfil clients requests, orders, and transactions;
- 2.3. To communicate with clients, respond to inquiries, and provide customer support;
- 2.4. To personalize and improve the Service and clients experience with it;
- 2.5. To detect, prevent, and address technical issues, fraud, or security breaches;
- 2.6. To comply with legal obligations and enforce Apex Environmental policies;
- 2.7. For any other purpose with the client/users consent.

## **3. How Information is shared:**

Apex Environmental may share your personal information with third parties in the following circumstances:

- 3.1. With service providers and vendors who help operate, maintain, and improve the Service;
- 3.2. With business partners, affiliates, or other trusted third parties for marketing or promotional purposes, with your consent;
- 3.3. In connection with a merger, acquisition, or sale of assets, where personal information may be transferred to the acquiring entity;
- 3.4. To comply with legal obligations, enforce Apex Environmental policies, or protect our rights, property, or safety, or that of others.

## **4. Client / User Rights and Choices:**

Clients / users have certain rights and choices regarding their personal information, including the right to access, update, or delete your information, as well as the right to



object to certain processing activities. Clients / users may exercise these rights by contacting Apex Environmental using the contact information provided below:

- Contact number: 031 914 1004
- Email address: info@apexenviro.co.za

#### **5. Data Security:**

Apex Environmental take reasonable measures to protect client / users personal information from unauthorized access, use, or disclosure. However, no method of transmission over the internet or electronic storage is completely secure, so we cannot guarantee absolute security.

#### **6. Changes to This Policy:**

Apex Environmental may update this Policy from time to time by posting the revised version on the Service. Clients / users continued use of the Service after any changes to this Policy will constitute their consent to such changes.

#### **7. Contact Us:**

If there are any questions or concerns about this Policy or Apex Environmental privacy practices, you may contact us at:

- Contact number: 031 914 1004
- Email: info@apexenviro.co.za

By using the Service, clients / users consent to the collection, use, and disclosure of their personal information as described in this Policy.